



English: First Additional Language

NQF 2

Write for social purposes

Module 6

Overview

- Simple, compound and complex sentences
- The writing process
- Descriptive writing
- Blogs
- Invitations
- Emails
- Facebook, Twitter and text messages

Simple sentences



Alisha sings a song.

- One idea
- One finite verb (can stand on its own, has a subject, number and tense)

Compound sentences



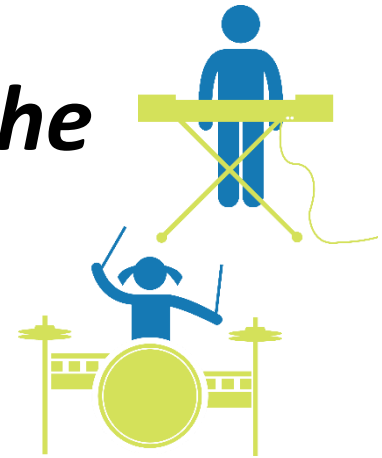
Alisha sings a song and dances a choreographed routine on the stage.

- Two or more finite verbs (sings and dances), may be two simple sentences,
- Joined by a conjunction (and).

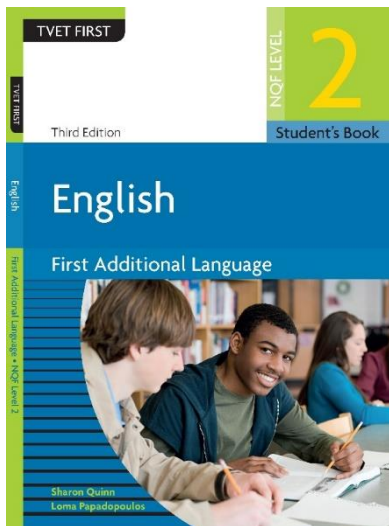
Complex sentences



Alisha sings a song while the band plays after the dancers leave the stage.



- One main clause (contains a finite verb)
- One or more subordinating clauses which add information
- Joined by conjunctions (while, after)

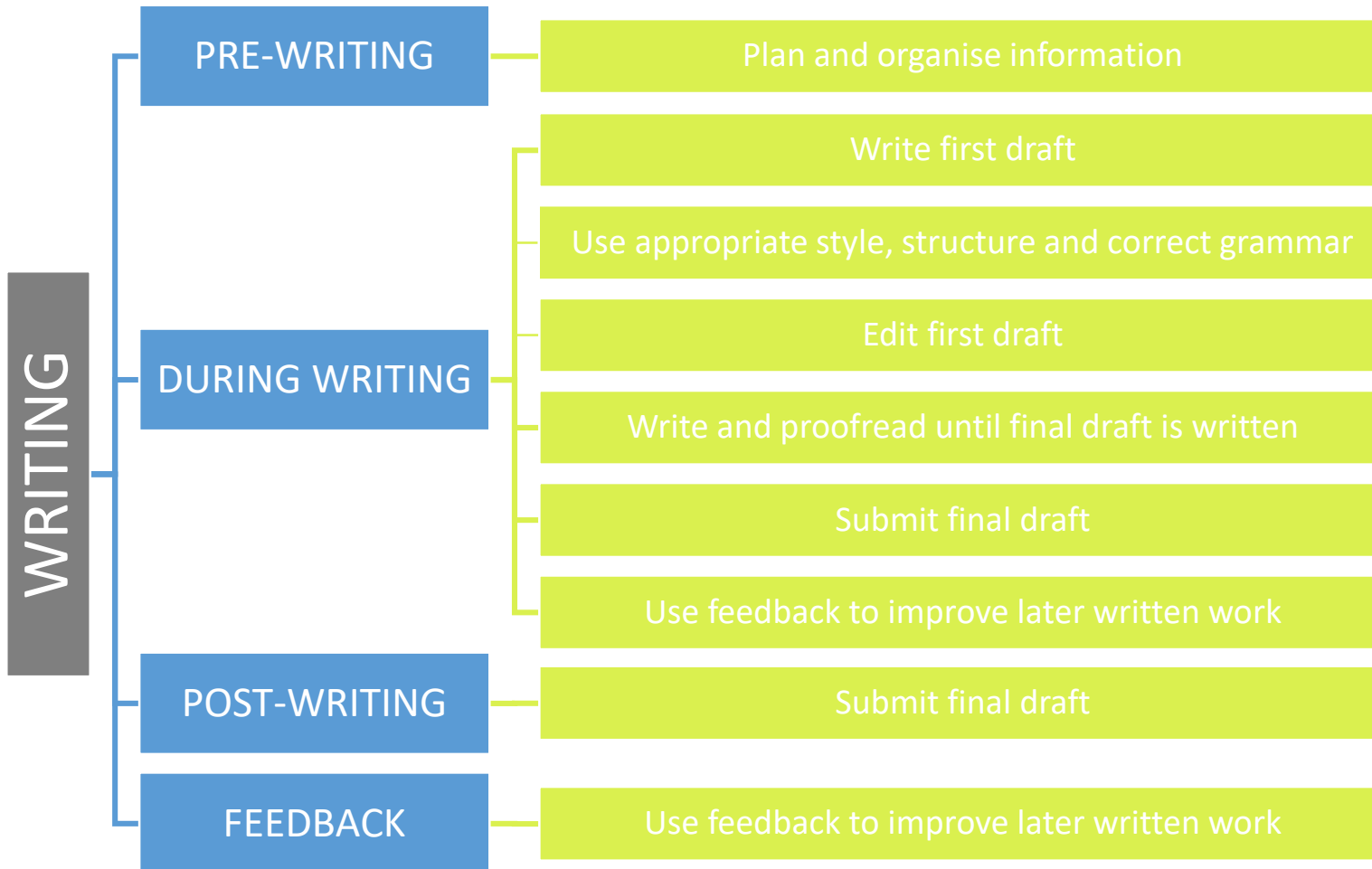


Learning activities 6.1 and 6.2

Module 6

Test your knowledge of this section by completing Learning activities 6.1 and 6.2 on pages 80 and 81 of your *Student's Book*.

The writing process

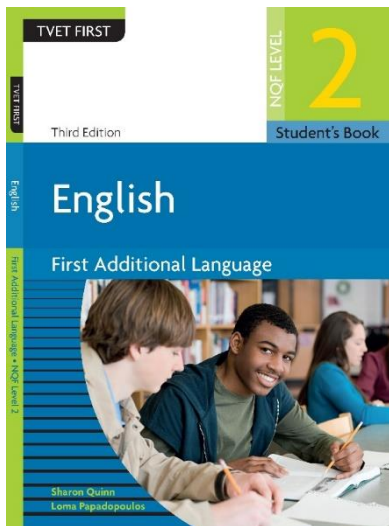


The writing process

Class activity

Give one word for the following:

- the stage of the writing process when you plan
- the stage of the writing process when you write your first draft
- the stage of the writing process when you correct and improve your first draft
- the stage of the writing process when you submit your writing for assessment and get feedback on your performance



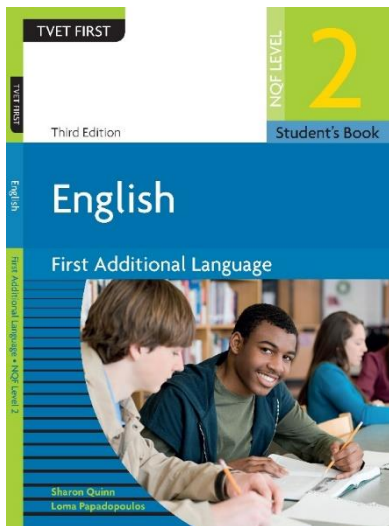
Learning activity 6.3

Module 6

Test your knowledge of this section by completing Learning activity 6.3 on page 82 of your *Student's Book*.

Descriptive writing

- The writing appeals to your senses and you can picture what you read.
- Use descriptive adjectives and adverbs.
- Use strong verbs.
- Use different types of sentences.
- Use punctuation so that it adds to the description.
- Follow the writing process.



Learning activity 6.4

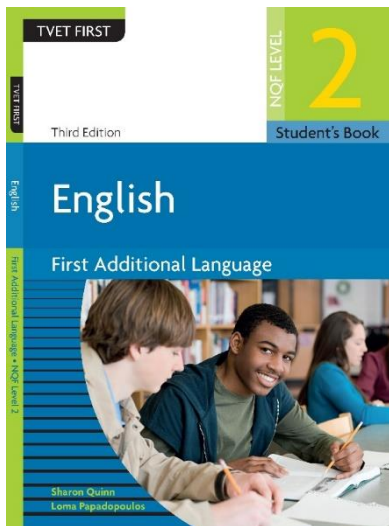
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Test your knowledge of this section by completing Learning activity 6.4 on page 84 of your *Student's Book*.

Blogs

Web log, an on-line social medium

- The purpose of blogs is to connect with others who have a common interest, in order to inform, educate or entertain.
- Blogs have specific features.



Learning activities 6.5 and 6.6

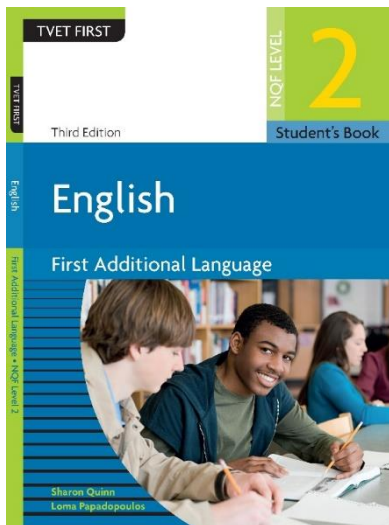
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Test your knowledge of this section by completing Learning activities 6.5 and 6.6 on pages 86 and 88 of your *Student's Book*.

Invitations



- Printed and posted, or through on-line platforms such as email and Facebook (or both).
- The purpose of invitations is to invite someone to an event.
- Invitations have specific features.



Learning activity 6.7

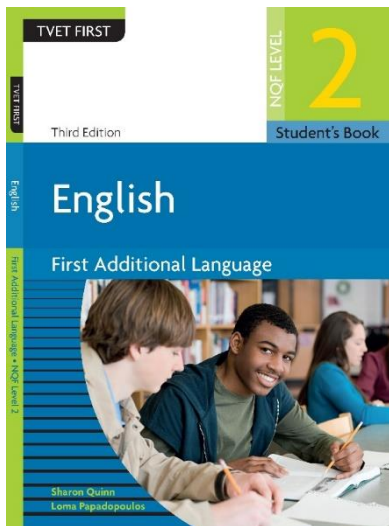
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Test your knowledge of this section by completing Learning activity 6.7 on page 90 of your *Student's Book*.

Emails

Electronic, on-line mail

- The purpose of an email is:
 - to connect and communicate with others, and
 - to transfer information (visual or textual) which is attached to the email.
- Emails have specific features.



Learning activities 6.8 and 6.9

Module 6

Test your knowledge of this section by completing Learning activities 6.8 and 6.9 on pages 91 and 92 of your *Student's Book*.

More on social media

To connect, to inform, to persuade, to advertise, to do business, to humour, to express views, to obtain people's personal data and preferences , to mobilise, to pass on information (visual and textual)



Facebook

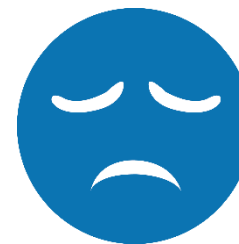


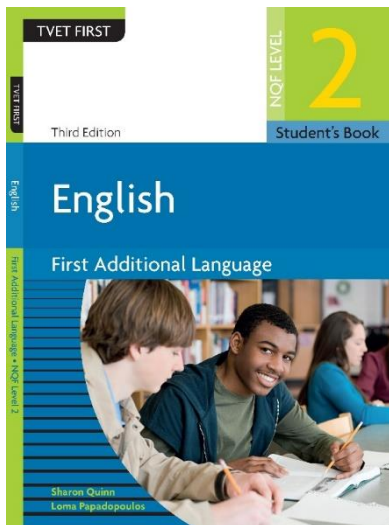
Twitter



Text messages

Click to start





Learning activities 6.10 to 6.13

Module 6

Test your knowledge of this section by completing Learning activities 6.10 to 6.13 from page 94 to page 97 of your *Student's Book*.

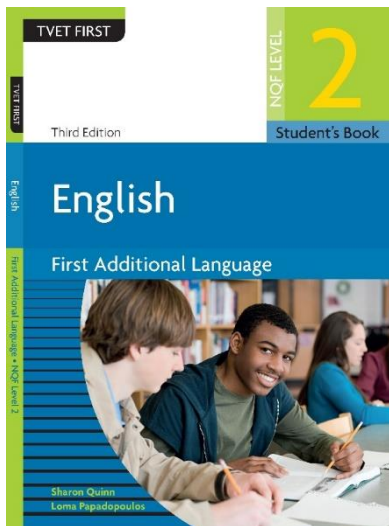
VIDEO: Writing for social purposes



Click to play

Summary of Module 6

Social media		
Short texts	Purpose	Features
<ul style="list-style-type: none"> • Cell phone messages • Twitter tweets • Facebook posts 	<ul style="list-style-type: none"> • To inform and respond • To maintain a relationship • To stay connected with people • To advertise 	<ul style="list-style-type: none"> • Have to keep the messages brief • Use of abbreviations and emojis acceptable
<ul style="list-style-type: none"> • Emails • Invitations 	<ul style="list-style-type: none"> • To inform and respond • To maintain a relationship, either friendly, or work-related • To invite someone to an event 	<ul style="list-style-type: none"> • Require correct language structures and grammar conventions, including simple, compound and complex sentences in emails, and invitations • Short, specific wording for invitations, sometimes with visuals • Can have additional documents attached
Longer texts	Purpose	Features
<ul style="list-style-type: none"> • Blogs 	<ul style="list-style-type: none"> • To inform, educate and help people understand something that is important to the blogger 	<ul style="list-style-type: none"> • Heading(s) and paragraphs and lots of visuals, such as photographs



Formative assessment

Module 6

Test your knowledge of Module 6 by completing the Formative assessment on page 98 of your *Student's Book*.



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